

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-58301-1

DATE PRINTED

09/14/12

AND

PAGE 1

| | | | | | |
|---|--|-----------------------|---------------------------------------|---------------|---|
| 22426 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312 | | ADVERTISER (OR AGENCY AND ADVERTISER) | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | MEDIA STRATEGIES & RESEARCH | | WARREN FOR SENATE 2012 | | |
| AND | 11350 Random Hills Rd Ste 670 | | 5 Middlesex Ave Fl 1 | | |
| ADDRESS | Fairfax | VA 22030-7428 | Somerville | MA 02145-1102 | |
| | USA | | USA | | |
| CONTACT | R. BEALE | | PRODUCTWARREN/D/US SEN MA | | |
| LOCAL SALESPERSON | PAT CASHEN POLITICAL | AGENCY EST. NO. 11954 | PRODUCT CODE | 1302 | |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 09/17/12 AND ENDING 09/23/12 NO. WEEKS: 1 | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|-------------|---------|------------|--------|--------|--------|-------------------|---------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 FIXED | 11111.. | 5 | 05:00A | 05:56A | 30S | 09/17/12-09/21/12 | WBZ NEWS | 5 | 500.00 | 2500.00 |
| 2 FIXED | 11111.. | 5 | 05:58A | 07:00A | 30S | 09/17/12-09/21/12 | WBZ NEWS | 5 | 720.00 | 3600.00 |
| 3 FIXED | 22222.. | 10 | 07:00A | 09:00A | 30S | 09/17/12-09/21/12 | THE EARLY SHOW | 10 | 500.00 | 5000.00 |
| 4 LUR | Sa | 2 | 05:00A | 06:00A | 30S | 09/22/12-09/22/12 | WBZ NEWS | 2 | 50.00 | 100.00 |
| 5 FIXED | Sa | 1 | 06:00A | 07:00A | 30S | 09/22/12-09/22/12 | WBZ NEWS | 1 | 495.00 | 495.00 |
| 6 FIXED | Sa | 1 | 07:00A | 08:00A | 30S | 09/22/12-09/22/12 | WBZ NEWS | 1 | 485.00 | 485.00 |
| 7 FIXED | Sa | 1 | 08:00A | 10:00A | 30S | 09/22/12-09/22/12 | SATURDAY EARLY SHOW | 1 | 900.00 | 900.00 |
| 8 LUR | Su | 1 | 05:00A | 06:00A | 30S | 09/23/12-09/23/12 | WBZ NEWS | 1 | 75.00 | 75.00 |
| 9 FIXED | Su | 1 | 06:00A | 07:00A | 30S | 09/23/12-09/23/12 | WBZ NEWS | 1 | 500.00 | 500.00 |
| 10 FIXED | Su | 1 | 07:00A | 08:00A | 30S | 09/23/12-09/23/12 | WBZ NEWS | 1 | 585.00 | 585.00 |
| 11 | Su | 1 | 08:00A | 09:00A | 30S | 09/23/12-09/23/12 | WBZ NEWS | 1 | 765.00 | 765.00 |

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|-------|---------|------------|--------|--------|--------|-------------------|--------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| FIXED | | | | | | | | | | |
| 12 | Su | 1 | 08:57A | 10:30A | 30S | 09/23/12-09/23/12 | CBS SUNDAY MORNING | 1 | 1800.00 | 1800.00 |
| FIXED | | | | | | | | | | |
| 13 | W | 1 | 09:00A | 10:00A | 30S | 09/19/12-09/19/12 | RACHAEL RAY | 1 | 550.00 | 550.00 |
| FIXED | | | | | | | | | | |
| 14 | 10110.. | 3 | 11:00A | 12:00N | 30S | 09/17/12-09/20/12 | PRICE IS RIGHT | 3 | 990.00 | 2970.00 |
| FIXED | | | | | | | | | | |
| 15 | 11111.. | 5 | 12:00N | 12:27P | 30S | 09/17/12-09/21/12 | WBZ NEWS | 5 | 600.00 | 3000.00 |
| FIXED | | | | | | | | | | |
| 16 | F | 1 | 12:27P | 02:00P | 30S | 09/21/12-09/21/12 | CBS SOAP ROTATION | 1 | 550.00 | 550.00 |
| FIXED | | | | | | | | | | |
| 17 | 11111.. | 5 | 03:00P | 04:00P | 30S | 09/17/12-09/21/12 | DR. PHIL | 5 | 600.00 | 3000.00 |
| FIXED | | | | | | | | | | |
| 18 | 11111.. | 5 | 04:00P | 04:30P | 30S | 09/17/12-09/21/12 | JUDGE JUDY | 5 | 800.00 | 4000.00 |
| FIXED | | | | | | | | | | |
| 19 | 11111.. | 5 | 04:30P | 05:00P | 30S | 09/17/12-09/21/12 | JUDGE JUDY | 5 | 800.00 | 4000.00 |
| FIXED | | | | | | | | | | |
| 20 | 11111.. | 5 | 05:00P | 05:30P | 30S | 09/17/12-09/21/12 | 5PM NEWS | 5 | 1000.00 | 5000.00 |
| FIXED | | | | | | | | | | |
| 21 | 11111.. | 5 | 05:30P | 06:00P | 30S | 09/17/12-09/21/12 | 530PM NEWS | 5 | 1100.00 | 5500.00 |
| FIXED | | | | | | | | | | |
| 22 | 22222.. | 10 | 06:00P | 06:30P | 30S | 09/17/12-09/21/12 | WBZ NEWS | 10 | 1350.00 | 13500.00 |
| FIXED | | | | | | | | | | |

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Cancellation Notice

Required

Announcement 28 days

prior notice

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|-------------|---------|------------|--------|--------|--------|-------------------|--------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 23 FIXED | 11110.. | 4 | 07:00P | 07:28P | 30S | 09/17/12-09/20/12 | WHEEL OF FORTUNE | 4 | 1800.00 | 7200.00 |
| 24 FIXED | 11110.. | 4 | 07:28P | 07:57P | 30S | 09/17/12-09/20/12 | JEOPARDY ! | 4 | 2800.00 | 11200.00 |
| 25 FIXED | F | 1 | 07:00P | 08:00P | 30S | 09/21/12-09/21/12 | PATRIOTS ALL ACCESS | 1 | 2800.00 | 2800.00 |
| 26 FIXED | Sa | 1 | 07:00P | 07:28P | 30S | 09/22/12-09/22/12 | WHEEL OF FORTUNE | 1 | 810.00 | 810.00 |
| 27 FIXED | Sa | 1 | 07:28P | 07:56P | 30S | 09/22/12-09/22/12 | JEOPARDY! | 1 | 900.00 | 900.00 |
| 28 FIXED | M | 1 | 09:00P | 10:00P | 30S | 09/17/12-09/17/12 | 2 BROKE GIRLS | 1 | 12000.00 | 12000.00 |
| 29 LUR | M | 1 | 10:00P | 11:00P | 30S | 09/17/12-09/17/12 | HAWAII FIVE-O | 1 | 2000.00 | 2000.00 |
| 30 FIXED | T | 1 | 07:57P | 09:00P | 30S | 09/18/12-09/18/12 | NCIS | 1 | 12000.00 | 12000.00 |
| 31 LUR | T | 1 | 09:00P | 10:00P | 30S | 09/18/12-09/18/12 | NCIS LOS ANGELES | 1 | 2600.00 | 2600.00 |
| 32 LUR | T | 1 | 10:00P | 11:00P | 30S | 09/18/12-09/18/12 | NCIS: LOS ANGELES | 1 | 2600.00 | 2600.00 |
| 33 FIXED | W | 1 | 07:58P | 09:30P | 30S | 09/19/12-09/19/12 | SUVIVOR XXV: PHILIPPINES | 1 | 12000.00 | 12000.00 |

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| | | | FROM | TO | | | | | | |
| 34 FIXED | W | 1 | 09:30P | 11:00P | 30S | 09/19/12-09/19/12 | BIG BROTHER FINALE | 1 | 18000.00 | 18000.00 |
| 35 LUR | Th | 1 | 07:57P | 09:00P | 30S | 09/20/12-09/20/12 | BIG BANG THEORY | 1 | 5500.00 | 5500.00 |
| 36 FIXED | Th | 1 | 09:00P | 10:00P | 30S | 09/20/12-09/20/12 | TWON AND A HALF MEN | 1 | 12000.00 | 12000.00 |
| 37 FIXED | Th | 1 | 10:00P | 11:00P | 30S | 09/20/12-09/20/12 | PERSON OF INTEREST | 1 | 9000.00 | 9000.00 |
| 38 FIXED | F | 1 | 07:58P | 09:00P | 30S | 09/21/12-09/21/12 | UNDERCOVER BOSS | 1 | 5000.00 | 5000.00 |
| 39 LUR | F | 1 | 09:00P | 10:00P | 30S | 09/21/12-09/21/12 | CSI: NY | 1 | 1000.00 | 1000.00 |
| 40 LUR | F | 1 | 10:00P | 11:00P | 30S | 09/21/12-09/21/12 | BLUE BLOODS | 1 | 2500.00 | 2500.00 |
| 41 LUR | Sa | 1 | 07:57P | 09:00P | 30S | 09/22/12-09/22/12 | CRIMETIME | 1 | 1500.00 | 1500.00 |
| 42 LUR | Sa | 1 | 09:00P | 10:00P | 30S | 09/22/12-09/22/12 | CRIMETIME | 1 | 1000.00 | 1000.00 |
| 43 LUR | Sa | 1 | 10:00P | 11:00P | 30S | 09/22/12-09/22/12 | 48 HOURS MYSTERY | 1 | 1000.00 | 1000.00 |
| 44 FIXED | Su | 1 | 07:00P | 08:00P | 30S | 09/23/12-09/23/12 | 60 MINUTES | 1 | 17000.00 | 17000.00 |

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| | | | FROM | TO | | | | | | |
| 45 LUR | Su | 1 | 08:00P | 09:00P | 30S | 09/23/12-09/23/12 | PERSON OF INTEREST | 1 | 3500.00 | 3500.00 |
| 46 LUR | Su | 1 | 09:00P | 10:00P | 30S | 09/23/12-09/23/12 | THE GOOD WIFE | 1 | 2500.00 | 2500.00 |
| 47 FIXED | Su | 1 | 10:00P | 11:00P | 30S | 09/23/12-09/23/12 | THE MENTALIST | 1 | 9000.00 | 9000.00 |
| 48 FIXED | 111110. | 5 | 11:00P | 11:35P | 30S | 09/17/12-09/21/12 | WBZ NEWS | 5 | 2700.00 | 13500.00 |
| 49 FIXED | Sa | 1 | 11:00P | 11:35P | 30S | 09/22/12-09/22/12 | WBZ NEWS | 1 | 2700.00 | 2700.00 |
| 50 FIXED | Su | 1 | 11:00P | 11:35P | 30S | 09/23/12-09/23/12 | WBZ NEWS | 1 | 2700.00 | 2700.00 |
| 51 LUR | 22222.. | 10 | 11:35P | 12:37A | 30S | 09/17/12-09/21/12 | DAVID LETTERMAN | 10 | 360.00 | 3600.00 |
| 52 FIXED | Sa | 1 | 11:35P | 12:05A | 30S | 09/22/12-09/22/12 | THE INSIDER | 1 | 450.00 | 450.00 |
| 53 LUR | Su | 1 | 11:35P | 12:00M | 30S | 09/23/12-09/23/12 | SPORTS FINAL | 1 | 200.00 | 200.00 |
| Total Contract: | | | | | | | | 125 | | 236635.00 |
| Billing Summary | | | | | | | | | | |

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| | | | FROM | TO | | | | | | |
| | | | | | Qtr 3-12 | <u>Jul</u> .00 | <u>Aug</u> .00 | <u>Sep</u> 234835.00 | <u>Total</u> 234835.00 | |
| | | | | | | | | | <u>GRAND TOTAL</u> 234835.00 | |

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